

Map Title:

DESIGN THINKING TO SOLVE SOCIAL PROBLEMS

Dwi Purnomo @Balaikota Bandung, Mei 2016
 TEDxBandung – published on Jan 4, 2017 @YouTube
 source: <https://www.youtube.com/watch?v=4VaRJWp1fI>

Map Description:

Design Thinking is one of methods used to solve problems. Usually, it is used to solve a problem related to technology or commercial-related. In this talk, Dwi Indra Purnomo will tell his story and experience of using this method to help locals get jobs. Dwi Indra Purnomo is a lecturer from Universitas Padjadjaran – Bandung Indonesia. Besides being busy as a lecturer, he is also active in empowering local entrepreneurship around his campus. The method he uses to get that done is Design Thinking.



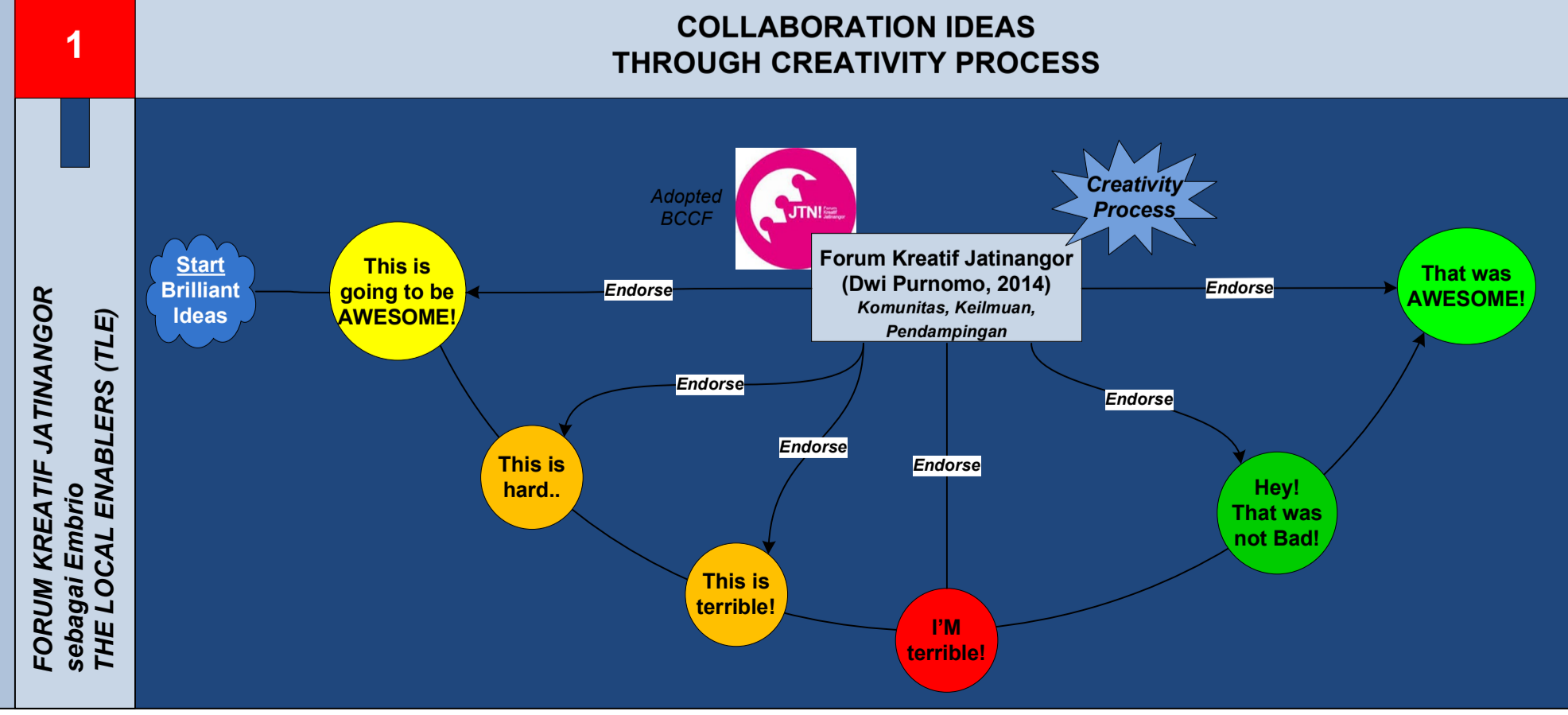
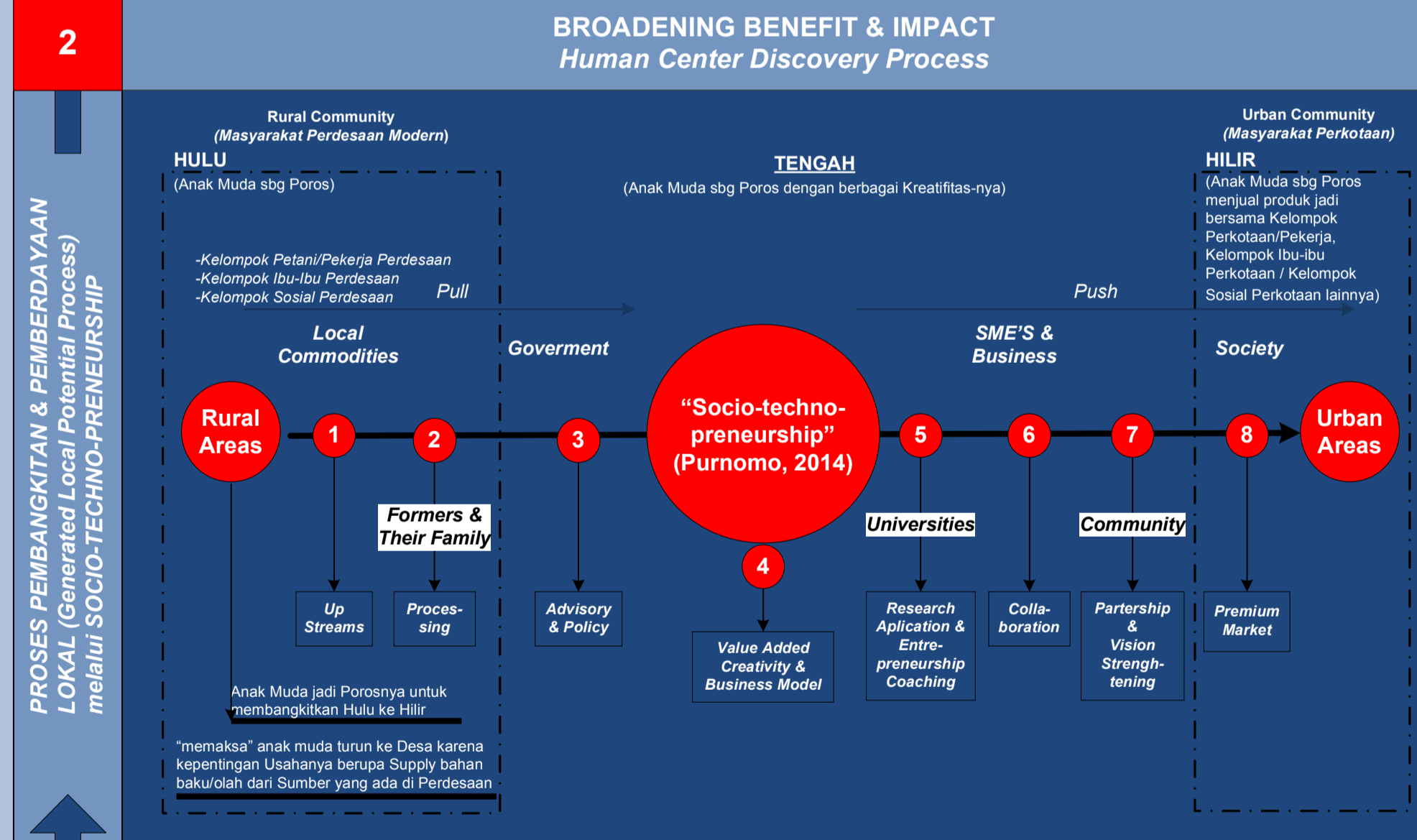
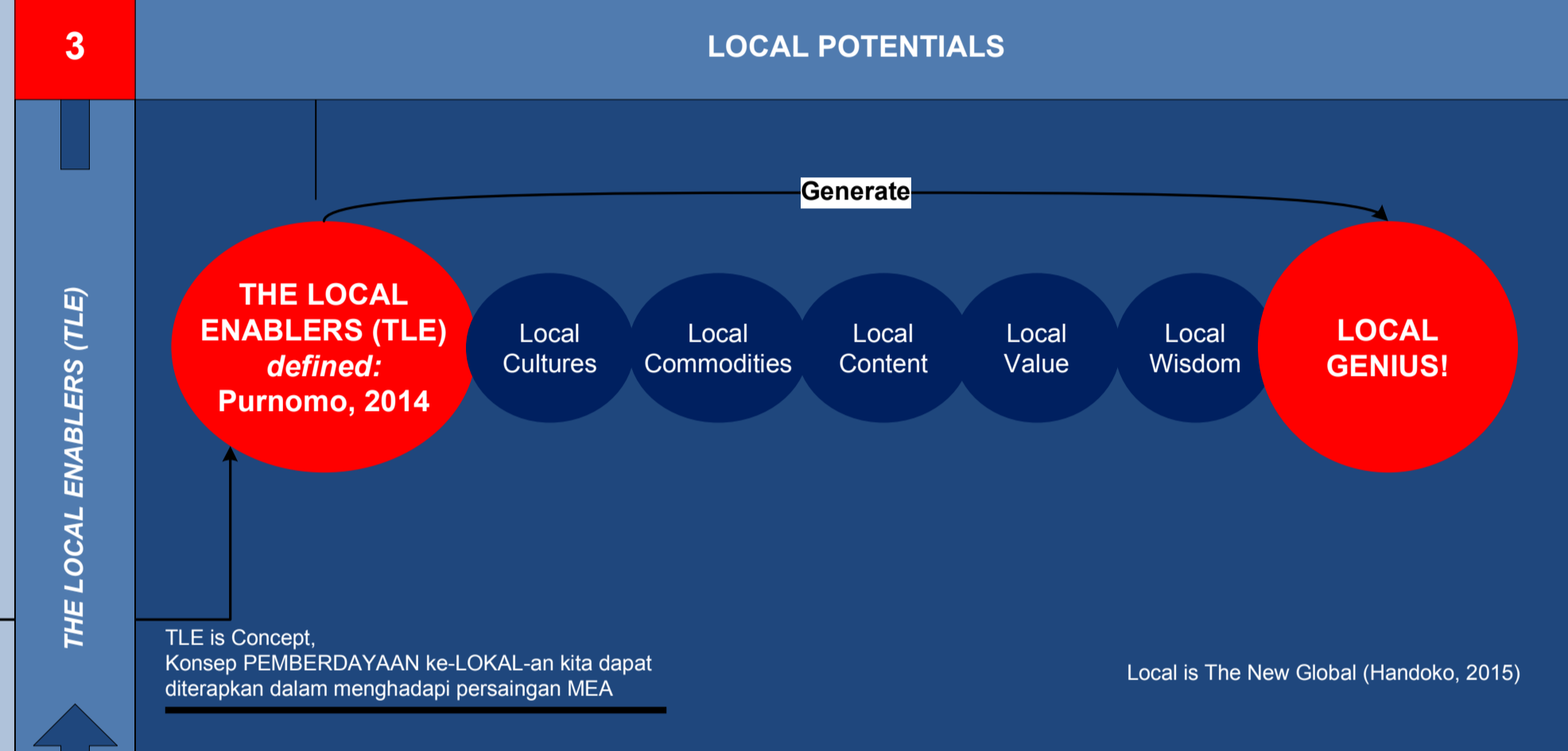
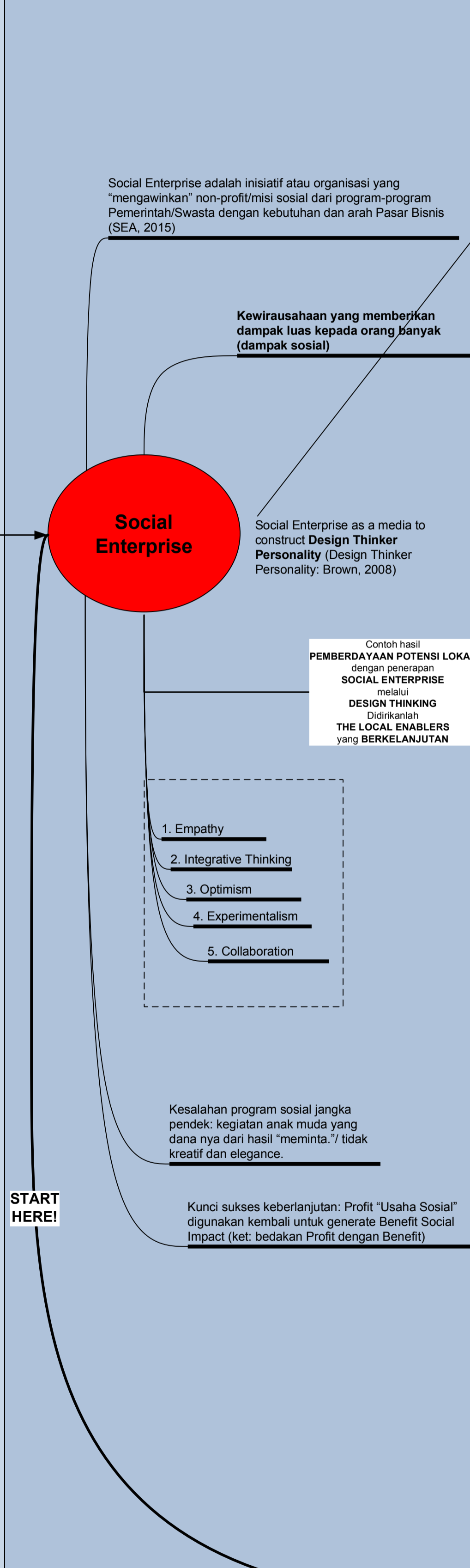
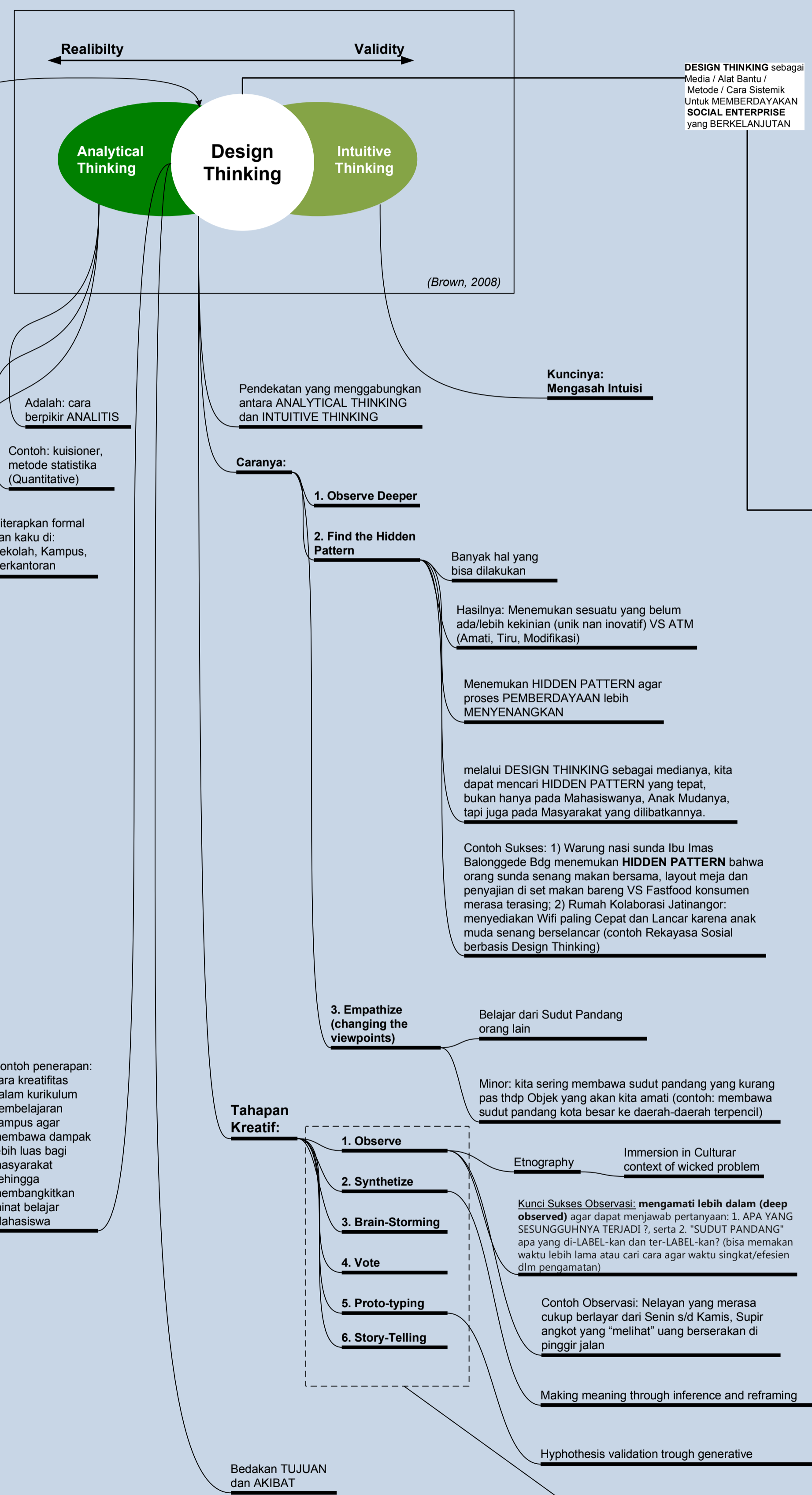
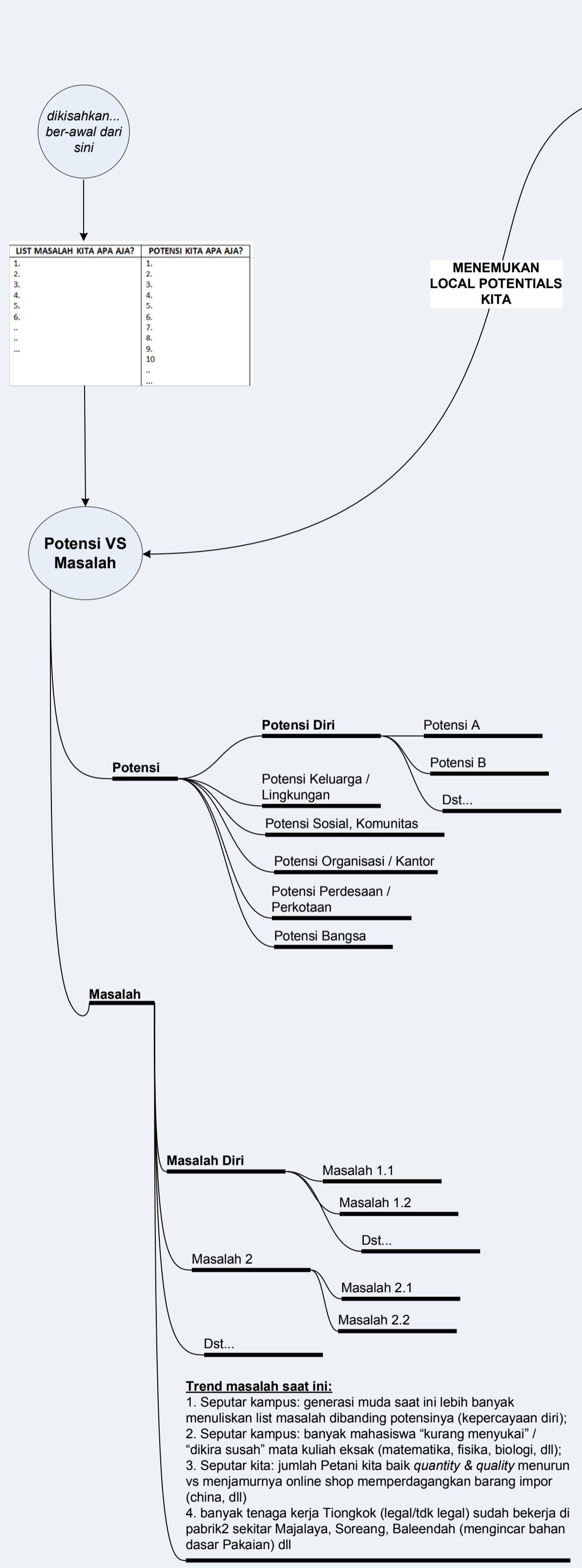
Disclaimer:
 - peta ini dibuat untuk digunakan sebagai alat bantu pembelajaran – Maret 2017
 - mapper & wrapper: andy.tono@unpad.ac.id

CASES and/or GOALS LOCAL POTENTIALS

DESIGN THINKING

SOCIAL ENTERPRISE

4 SOCIAL-ENTREPRENEURSHIP ECOSYSTEM



INNOVATION